

YOU ARE INVITED TO

REAL ESTATE PROFESSIONALS GIVE BACK

IN SUPPORT OF ETHOS



Annual Fundraiser | Hors D'oeuvres, Wine & Beer | Live Music | Silent Auction

THURSDAY MAY 12, 2016 | 5:30PM

Venue: Ethos
555 Amory Street
Jamaica Plain, MA 02130

Sponsorships:
www.ethocare.org/REPGB



ABOUT

Greater Jamaica Plain Community of Real Estate Professionals

The Greater Jamaica Plain Community of Real Estate Professionals is all about community! Agents, brokers, attorneys, mortgage brokers and insurance agents that help service the area have come together to form a civic and professional development group.

The goals of the association are simple. We would like to make a positive impact in the community through philanthropy and professional development. Modeled after several other local organizations throughout the Greater Boston area, we aim to make a difference! We are dedicated to improving the standards of real estate practice and the level of professionalism while helping to raise awareness in our communities.

Ethos

Ethos is a Jamaica Plain-based, non-profit organization that has served the elderly and disabled since 1973. Its mission is to promote personal well-being, dignity and autonomy through the delivery of high quality, affordable and culturally competent home and community-based care.

In addition to the 3,000 elderly and disabled clients Ethos serves throughout Jamaica Plain and Southwest Boston, the organization recently launched JP@Home, a member-driven program of Ethos for local residents who wish to age in place with social, educational and in-home service supports. For more information, visit www.ethocare.org.



EVENT OVERVIEW

Real Estate Professionals Give Back is an annual cocktail party fundraiser, sponsored by the Greater Jamaica Plain Community of Real Estate Professionals, and a way for companies and individuals who have found success in the housing market to give back to their community. This year's Real Estate Professionals Give Back will be held on Thursday, May 12, 2016, from 5:30 pm to 8:30 pm, and will benefit Jamaica Plain-based Ethos, Boston's first and oldest non-profit dedicated to helping the elderly and disabled remain in their own homes, for as long as possible, with independence and dignity.

The event will also be held at Ethos' Jamaica Plain offices and will feature networking, hors d'oeuvres, wine and beer, live music, a silent auction, and an opportunity to hear inspiring stories from clients Ethos has helped.

CALL TO ACTION

To become a sponsor, make a donation or purchase tickets for this event, please visit: www.ethocare.org/REPGB or eventbrite.com.

For more information, please contact:

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SPONSORSHIP LEVELS

Lead Sponsor \$2,500

- 10 complimentary tickets.
- Top signage at the event; including but not limited to, an extra large image of company logo by self or in conjunction w/Ethos logo.
- Company name will be featured sponsor in event advertisements and materials.
- Company name at top of mass e-mails to donor database – approximately 7,500 e-mails.
- Company name on website.
- Recognition in social media – approximately 1,000 person network.
- Public recognition at event including speaking opportunity.

Platinum Sponsor \$1,000

- 8 complimentary tickets.
- Prominent signage at event just below 'top level,' including but not limited to, a large image of company logo.
- Company name will be displayed prominently in event advertisements and materials.
- Company name in mass e-mails to donor database – approximately 7,500 e-mails.
- Company name on website.
- Recognition in social media – approximately 1200 person network.

Gold Sponsor \$750

- 6 complimentary tickets.
- Prominent signage at event just below 'second level,' including but not limited to, an image of company logo.
- Company name will be displayed in event advertisements and materials.
- Company name in mass e-mails to donor database – approximately 7,500 e-mails.
- Company name on website.
- Recognition in social media – approximately 1200 person network.

Silver Sponsor \$500

- 4 complimentary tickets.
- Company name on signage at event just below 'third level.'
- Company name will be displayed in event advertisements and materials.
- Company name in mass e-mails to donor database – approximately 7,500 e-mails.
- Company name on website.
- Recognition in social media – approximately 1200 person network.

Bronze Sponsor \$250

- 2 complimentary tickets.
- Company name on signage at event just below 'fourth level.'
- Company name will be displayed in event advertisements and materials.
- Company name in mass e-mails to donor database – approximately 6,500 e-mails.
- Company name on website.
- Recognition in social media – approximately 1200 person network.



ETHOS FACT SHEET



Mission

Ethos is a private, not-for-profit organization that promotes the independence, dignity, and well-being of the elderly and disabled. Ethos achieves its mission through the coordination and delivery of high-quality, affordable home and community-based care. In all aspects of its work Ethos supports family care-giving, fosters social interaction and respects cultural diversity.

History of Firsts

Forty years ago, a handful of local activists answered a call from a progressive Governor and incorporated Southwest Boston Senior Services, Boston's first not-for-profit devoted SOLELY to keeping the elderly and disabled at home. It was the first of many Boston firsts for Ethos. Over the years, the organization has also been the first to:

- Open an elder lunch site
- Enroll an elder in home care
- Send an ombudsman into a nursing home
- Recruit a volunteer to visit an elder at home
- Deliver Latino Meals on Wheels
- Reach out to elder immigrants from Haiti
- Take LGBT aging out of the closet and open a LGBT-friendly meal sites
- And open a group home for disabled elders.

Ethos by the Numbers

Every day nearly 3000 elders and adults with disabilities rely on Ethos to provide in-home services, programs and community supports that help keep them healthy and independent in their own homes with dignity. As demand for Ethos' programs continues to grow, so has the organization's commitment to service and innovation. Over the past year alone Ethos has:

- Delivered more than **226,000 meals** to homebound or frail elders
- Served nearly **75,000 meals in our 19 community café sites**, a 13% increase over last year
- Performed more than **2000 nursing assessments or screenings** for services (15% increase)
- **Counseled more than 3600 elderly and disabled residents** (56% increase) on health insurance options
- Generated more than **\$3 million in savings for individuals** by advising them on their Medicare and Medicaid health plans
- Nearly **doubled the number of elders participating in healthy aging programs** with more than 300 completing workshops
- Received nearly **50,000 hours of donated volunteer time**
- Launched a new Elder Depression Management program and **screened nearly 300 seniors for symptoms of depression**
- Started a **new aging-in-place program called JP@Home** for residents of Jamaica Plain.

Impact of Donations

As a non-profit meeting the needs of low-income elders Ethos must raise funds each year from private sources. We hope you will join the Greater Jamaica Plain Community of Real Estate Professionals by generously supporting Ethos that will go to programs that are both innovative and cost-effective. Every dollar makes a huge difference.

- \$25** Provides a homebound elder or disabled individual with one week of nutritious, home-delivered meals
- \$50** Supports three hours of homemaking, personal care assistance or companionship
- \$100** Enables an elder to attend an Adult Day Health program for the day, offering personal care and health care assistance
- \$250** Funds a six-week healthy aging workshop for 15 elders to learn how to prevent falls or manage chronic diseases
- \$500** Provides an elder with a Personal Emergency Response System for 1 year that can summon help in case of an emergency

For more information about Ethos, its programs and services, please visit www.ethocare.org or contact Ray Santos, director of community relations and development at 617-477-6638 or rsantos@ethocare.org.

