



3rd Annual Fundraising Gala

Where the *heart* is

Caring for Those Who Cared for Us

October 7, 2025



SPONSORSHIP OPPORTUNITIES



TUESDAY, OCTOBER 7, 2025 | 6:00 PM - 9:00 PM | GRANITE LINKS, 100 QUARRY HILLS DR., QUINCY, MA 02169

Event Chairs



Rick Berk & Chris Berk

Brown Brothers Harriman & Community Leader

"We are honored to be chairing the gala in honor of caregivers in our community. Having cared for senior family members over the years, we know how important it is to care for loved ones as they mature. We also believe that Ethos' work to create awareness of the needs of our seniors can help foster deeper connections between generations and promote a culture of respect and mutual appreciation."

Honorary Chair

Mayor Michelle Wu
Mayor of Boston

Honorary Committee Massachusetts Legislature

Senator Michael Rush
Majority Whip
Norfolk and Suffolk District

Senator Sal DiDomenico
Assistant Majority Leader
Middlesex and Suffolk District

Senator Liz Miranda
2nd Suffolk District

Rep. Rob Consalvo
14th Suffolk District

Rep. Russell E. Holmes
6th Suffolk District

Rep. William MacGregor
10th Suffolk District

Rep. Samantha Montañó
15th Suffolk District

Rep. John Moran
9th Suffolk District

Boston City Council

Councilor Julia Mejia
City Councilor, At-Large

Councilor Liz Breadon
City Councilor, District 9

Councilor Benjamin Weber
City Councilor, District 6

Councilor Brian Worrell
City Councilor, District 4

Past Honorees

Mayor Michelle Wu
2024 Community Impact Award

**Simone Winston, Shannon Pastuszak
& Lisa Pierpont, The Newbury Cup**
2024 Compassion in Action Award

Sheldon Lloyd
2023 Community Impact Award

José Massó
2023 Ageless Advocacy Award

Reverend Irene Monroe
2023 Compassion in Action Award

Become a donor: www.ethocare.org/gala2025

ABOUT ETHOS

Ethos is an award-winning nonprofit organization committed to improving the lives of older adults and disabled individuals in Greater Boston. Our goal is to enable individuals to remain in their homes for as long as possible and prevent the need for institutional care.

Ethos' services include Meals on Wheels, home care, case management, and culturally appropriate programs.

Our commitment to the independence, dignity, and well-being of older adults and disabled individuals, and keeping them at home, is at the heart of everything we do because home is Where the Heart Is.

PREVIOUS GALA IMPACT

Together, we raised over \$380,000, making the 2024 gala the most successful fundraising event in Ethos' history!

This initiative has enabled Ethos to:

- provide thousands of meals for seniors
- enhance our programming for LGBTQ+ older adults
- launch personalized action plans to strengthen the mental well-being for the isolated and homebound clients we serve

In 2024 ETHOS:



NUTRITIOUS MEALS

Provided more than **2.4 million** hot, nutritious, medically tailored and culturally appropriate meals to **9,300+** seniors through home delivery and community dining sites.



CARE MANAGEMENT

Delivered over **360,000 hours** of in-home care and made **4,500+** home visits, assisting nearly **4,000** elderly and disabled residents.



HEALTHY AGING INITIATIVE

Offered **800+** hours of health and wellness classes and **600+** events to **8,700+** older adults, promoting physical, mental, and social well-being.



COUNSELING AND SUPPORT SERVICES

Guided thousands of seniors through challenges, including health insurance counseling for **2,850+**, mental health support for **110+**, and financial management assistance for **270+**.

It has been estimated Older Adults in Boston



OUR IMPACT IN THE COMMUNITY



Serving over **9,300**
meals per day

This accounts for over 23%
of senior meals across the
Commonwealth

CAREGIVERS DESERVE TO BE CARED FOR!

53 Million Caregivers:

Nearly one in five Americans are providing unpaid care to an adult with health or functional needs.

Alzheimer's and Dementia Care:

26% of caregivers in America are tending to someone with Alzheimer's disease or dementia.

Health Impact:

23% of caregivers report that their own health has worsened due to their caregiving responsibilities.

Generational Caregiving:

Boomers and Generation X represent 63% of all family caregivers in America.

(Source: The National Alliance for Caregiving (NAC) and AARP present Caregiving in the U.S. 2020)

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OUR HONOREES



AGELESS ADVOCACY AWARD

Angela Menino

Wife, Mother, Community Advocate

Angela Menino is an advocate and philanthropist. The longest serving First Lady in the City of Boston's history, alongside her late husband, Mayor Thomas M. Menino, she championed causes supporting women, the elderly, youth, the arts, and underserved communities. Together, their work made a lasting impact on the lives of Boston residents. Today, Angela's efforts continue to focus on community support and honoring her late husband's legacy.

Some of Mayor Menino's initiatives serving older Bostonians were the SHINE Program, still operating today, that offers free health insurance counseling, health and fitness programs and access to the Mayor's Neighborhood Pharmacy Plan. A number of consumer protection and safety programs for the elderly were launched after an ambitious door-knocking campaign that surveyed the needs of vulnerable elders in the city.

Angela co-founded the Boston Women's Commission and served on the Massachusetts Commission on the Status of Women, advocating for policies that addressed gender inequality and women's rights. She was instrumental in the creation of the Boston Women's Memorial, honoring Abigail Adams, Lucy Stone, and Phillis Wheatley. Angela remains a strong advocate for women's rights and services.

Angela's involvement in community initiatives demonstrates her continued unwavering commitment to the Boston community.



COMMUNITY IMPACT AWARD

Dale Mitchell

Retired Non-Profit Leader and LGBTQ+ Activist & Author

Dale Mitchell served as CEO of Ethos from 1993 to 2019. During those years, the agency grew from its volunteer-based founding to an award-winning nonprofit employing over 200 people with an annual budget of \$59 million serving thousands of greater Boston's older citizens and people with disabilities.

As both an out (spoken) gay man and a highly respected leader in aging services, Dale was one of the state's earliest champions of LGBTQ+ aging issues. Under his leadership, Ethos was a founding member of the LGBT Aging Project and the MA Special Legislative Commission on LGBTQ+ Aging. Dale also appeared in the groundbreaking 2011 documentary on LGBTQ+ aging, *Gen Silent*.

In recognition of his leadership in the field of LGBTQ+ aging, Dale was named Grand Marshal of Boston Pride 2019. Today, Dale continues his activism through his recently published memoir, *Hippie F****t Freak: The Making of a Gay Liberationist*, and his work with OutstandingLife, a statewide virtual senior center for LGBTQ+ older adults. Of his many accomplishments, Dale still considers coming out of the closet two years before the Stonewall Rebellion to be among his proudest.

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Sponsorship Benefits	Presenting Sponsor \$50,000	Compassion Investor \$25,000	Community Investor \$10,000	Mission Investor \$5,000	Event Sponsor \$2,500
Night of the Event					
Seating	Table for 12 guests	Table for 10 guests	Seating for 8 guests	Seating for 6 guests	Seating for 4 guests
Screen recognition	X	X	X	X	
Speaking role	X				
Advertising and Promotion					
Recognition on all print and digital materials	Logo	Logo	Logo	Listing	
Pre-recorded video message for social media	1-minute	45 seconds			
Program book (deadline for inclusion: Monday, September 15)	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Listing
Donor name on delivery vehicle for 1 year	X				
Donor name and link on Ethos website for 1 year	X	X	X	X	X
Additional Value					
A complimentary Lunch & Learn Session offered on location to educate and inform employees and/or members about caring for an elder at home and services that are available throughout greater Boston.					
	X	X	X		

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REPLY FORM

Company/Donor Name *Please list the name(s) exactly as they should appear in print.*

Contact Name

Title

Address

City

State

Zip

Email Address

Telephone

WE/I WOULD LIKE TO SUPPORT ETHOS:

- ☐ **PRESENTING SPONSOR - \$50,000** ☐ **COMMUNITY INVESTOR - \$10,000** ☐ **EVENT SPONSOR - \$2,500**
☐ **COMPASSION INVESTOR - \$25,000** ☐ **MISSION INVESTOR - \$5,000** ☐ **OTHER \$ _____**

Deadline for ad submission & video files is Monday, September 15
Checks should be made payable to Ethos.

Please see the Sponsorship Opportunities page for full description of the benefits.

PAYMENT OPTIONS

- ☐ I will mail our/my gift of \$ _____ to Ethos, 555 Amory Street, Jamaica Plain MA, 02130-2672
☐ Please invoice the address above
☐ I will recommend a grant from my Donor Advised Fund
☐ Please charge my credit card with the information below:

SECURE ONLINE PAYMENT:
www.ethocare.org/gala2025

AMEX/Mastercard/VISA/Discover Number

CVV#

\$

Expiration Date

Amount

Signature

PLEASE REPLY ONLINE OR RETURN THIS REPLY FORM, IDENTIFYING YOUR LEVEL OF COMMITMENT TO:

dventer@ethocare.org or mail to
Ethos, 555 Amory Street, Jamaica Plain MA, 02130-2672

Ethos is designated a 501(c)3 tax-exempt organization under the IRS revenue code.
Donations are tax-deductible to the full extent of the law. Tax ID #23-7304163



THIRD ANNUAL GALA



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For more information, please contact Dave Venter, Development Director
617-522-6700 ext. 338 | dventer@ethocare.org

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